

fashion calendar

27th year issued weekly

OCT 2 1967

'67



ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, OCTOBER 2, 1967</u>			
Sunday	EXHIBIT: "THE ARTIST'S	WHITNEY MUSEUM	945 MADISON AVENUE
Oct. 1	NEW YORK"		(75TH STREET)
12:00 Noon- 6:00 P.M.	Showing of works by 20th century American painters and sculptors, opening the city-wide Festival Fortnight. (<u>Press Day: Fri., Sept. 29, 11:00 to 6:00.</u>) Museum hours: Sundays, noon - 6:00; weekdays, 11:00 - 6:00. Admission: 50¢. Public Relations: Leon Levine or Billi Rubin, 249-4100.		
Sunday	"EBONY FASHION FAIR"	NATIONAL URBAN	N.Y. HILTON HOTEL
Oct. 1	BENEFIT SHOW	LEAGUE GUILD	BALLROOM
2:00 P.M.	"Fashion Rebellion '67"--showing of Fall-Winter fashions. Tickets: \$10.00 (reserved) and \$5.00. Contact: National Urban League, 55 E. 52nd St., PL. 1-0300; or Ebony Fashion Fair, 1820 S. Michigan Ave., Chicago.		

SPRING COLLECTIONS IN LOS ANGELES, CALIFORNIA

Sunday	OPENING: SPRING	HELGA	BEVERLY HILLS HOTEL
Oct. 1	COLLECTION	(722 S. LOS ANGELES ST.)	BEVERLY HILLS, CALIF.
6:00 P.M.	By invitation. Contact: Walter Oppenheimer, 213-MA. 7-0806; or 335-6033.		
Monday	SHOWING OF SPRING	TRAVILLA, INC.	BEVERLY HILLS HOTEL
Oct. 2	COLLECTION	(122 E. 7TH ST.)	
1:30 P.M.	Formal showing by invitation only. Thereafter daily at 11:00. By reservation. Contact: Dolores Byers, 213-627-9154.		
Monday	RESORT-SPRING	GEORGIA BULLOCK	BEL AIR COUNTRY CLUB
Oct. 2	IN LOS ANGELES	(122 E. 7TH ST.)	
6:00 P.M.	Opening by invitation only. Thereafter by appointment. Contact: Muriel Morris, 213-879-0508.		
Beginning Monday	RESORT-SPRING COLLECTION	WERLE ORIGINALS, INC.	626 N. ROBERTSON BLVD. LOS ANGELES, CALIF.
Oct. 2	Daily showings at 10:00 and 2:30. By reservation. Contact: Jose Fernandez, 213-655-8926.		
Beginning Monday	OPENING OF SPRING COLLECTION	STANLEY NELSON	217 EAST 8TH STREET LOS ANGELES, CALIF.
Oct. 2	Showing by appointment. Contact: Stanley Lieberman, 213-627-1383.		
Beginning Monday	RESORT-SPRING COLLECTION	ELIS PORTER	666 N. ROBERTSON BLVD. LOS ANGELES, CALIF.
Oct. 2	Daily showings by appointment. Contact: Lester Porter, 213-652-7450.		
Tuesday	PREVIEW OF	JEAN-LOUIS	2020 STONER AVENUE
Oct. 3	SPRING COLLECTION		LOS ANGELES, CALIF.
2:00 P.M.	Opening show by invitation only. Thereafter by appointment. Contact: Maury Leonard, 213-879-0459.		

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Monday Oct. 2 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of fur fashions by Maximilian. By invitation. (<u>For Release, Tue. Oct. 3.</u>) Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Monday Oct. 2 10:00 A.M.	PRESS PREVIEW: IMPORT FAIR Eighth annual storewide international Import Fair, through October 14. By invitation. Publicity: Olga Soffer, TR. 5-7200, Ext. 661.	ABRAHAM & STRAUS (BROOKLYN)	THROUGHOUT THE STORE
Oct. 2	MOLLIE PARNIS SHOWING AT 12:00, 530 Seventh Ave., 18th floor, BR. 9-5012		
Monday Oct. 2 12:30 P.M. Luncheon	PRESS PREVIEW: KATJA OF SWEDEN Preview for the press of exclusive collection of shoes, dresses and at-home wear by Katja of Sweden. By invitation only. Contact: Helen O'Hagan, PL. 3-4000, Ext. 7066.	SAKS FIFTH AVENUE	ST. REGIS PRIVATE SUITE
Oct. 2	TRIGERE SHOWING AT 2:30, 550 Seventh Ave., 16th floor, LO. 3-1600		
Oct. 2	DONALD BROOKS SHOWING AT 4:00, 550 Seventh Ave., 21st floor, WI. 7-8235		
Monday Oct. 2 5:00 P.M. Cocktails	PRESS PREVIEW: BALLET ORIGINALS Introduction of original designs by John Rombola, modeled by the Harkness dancers. By invitation only. Publicity: Ben Washer, PL. 9-6272.	HARKNESS BALLET	HARKNESS HOUSE 4 EAST 75TH STREET
Monday Oct. 2 6:00 P.M.- 8:00 P.M.	EXECUTIVE TEXTILE SEMINAR Fourteenth annual "Executive Textile Seminar in Fabric Styling, Converting, and Merchandising". (Each Monday through Dec. 4.) Price: \$40. Contact: Prof. Edna Brodie, LA. 4-1300, Ext. 297.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Monday Oct. 2 6:30 P.M.	PRESS PREVIEW: NEW MODEL ROOMS Opening of new model rooms for Fall '67. By invitation. (<u>Note change of date.</u>) (<u>For Release, Mon., Oct. 2.</u>) Publ.: Jane V.S. Warren, OR. 9-7800.	B. ALTMAN & CO.	5TH AVE. & 34TH ST. 7TH FLOOR
Monday Oct. 2 9:00 P.M.	GALA PREVIEW OF NEW BOUTIQUE Opening of Susan Burden's new boutique at the Electric Circus. By invitation. Publicity: Goldine Eismann, 777-7080.	ELECTRIC CIRCUS STORE	ELECTRIC CIRCUS 23 ST. MARKS PLACE
Beginning Monday Oct. 2	RESORT COLLECTION BY DINO ORLANDO Informal showing of casual dresses, sportswear, and at-home fashions. Contact: Milton Shufer, BR. 9-3044.	HAMPTON EAST	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Oct. 2	RESORT SPORTSWEAR COLLECTION Daily informal showings of Resort sportswear, separates and dresses, by Lois Anderson. Contact: LO. 4-6060. Publ.: Margaret Hodge, 355-6997.	MR. GEE, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 3	PATTULLO-JO COPELAND AT 10:30, 498 Seventh Ave., 14th floor, LO. 3-5650.		
Oct. 3	OSCAR DE LA RENTA SHOWING AT 10:30, 550 Seventh Ave., 23rd fl., LA. 4-9350.		

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Oct. 3	HARVEY BERIN SHOWING AT 1:00, 530 Seventh Ave., 7th floor, PE. 6-0206		
Oct. 3	LARRY ALDRICH SHOWING AT 2:30, 530 Seventh Ave., 12th floor, CH. 4-1872		
Oct. 3	MAURICE RENTNER SHOWING AT 2:30, 550 Seventh Ave., 17th floor, LA. 4-6968		
Oct. 3	DONALD BROOKS SHOWING AT 4:00, 550 Seventh Ave., 21st floor, WI. 7-8235		
Oct. 3	JOHN MOORE SHOWING AT 4:00, 550 Seventh Ave., 24th floor, OX. 5-1350		
Oct. 3	SAMUEL WINSTON SHOWING AT 4:00, 530 Seventh Ave., 11th floor, CH. 4-2616		
Tuesday Oct. 3 4:00 P.M. Cocktails	BUYER SHOWING: SPANISH COUTURE Herrera y Ollero will present their new collection to buyers. By invitation. Publicity: Rea Lubar, 279-0790.	HERRERA Y OLLERO (MADRID, SPAIN)	ST. REGIS PRIVATE SUITE
Tuesday Oct. 3 4:00 P.M.- 6:30 P.M.	OUTDOOR EXHIBITS & FASHION SHOWS Daily exhibits and fashion shows during a 4-week salute to New York City. Contact: Pauline Greene, Charles J. Charney, TN. 7-2288.	SCULPTORS GUILD, INC. (797 MADISON AVENUE)	BRYANT PARK 6TH AVE. & 42ND ST.
Tuesday Oct. 3 6:15 P.M. Cocktails	PRESS PREVIEW: ANNUAL IMPORT SHOW "All the World's a Stage" is the theme of Bloomingdale's 7th annual import show and new designer rooms. Benefit for APA Repertory Co. (tickets:\$10.) (For Release, Wed., Oct. 4.) By invitation. Publicity: Judith Jackson, PL. 2-1212.	BLOOMINGDALE'S	5TH FLOOR
Tuesday Oct. 3 6:30 P.M.- 9:00 P.M.	OPENING: FASHION SKETCHING CLASS Professional sketching directed by Claire Durani Nack. Price: \$50 for 15 weeks. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY (52ND STREET)
Tuesday Oct. 3 6:30 P.M.- 9:00 P.M.	FOURTH SESSION OF CAREER COURSE "Cosmetics"--Speakers: Irene Copeland, <u>Seventeen</u> ; Mildred Wedekind, Shulton, Inc.; Jeanne Pierre, Hockaday Assoc. Individual sessions: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E. 47TH)
Wednesday Oct. 4 11:00 A.M.- 6:00 P.M.	MUSEUM SHOW: COLLAGES The first major retrospective exhibition of Conrad Marca-Relli collages. (Press Day: Tues., Oct. 3, 11:00 - 5:00.) Hours: Sundays, noon-6:00; weekdays, 11:00 - 6:00. Admission: 50¢. Public Relations: Leon Levine or Billi Rubin, 249-4100.	WHITNEY MUSEUM	945 MADISON AVENUE (75TH STREET)
Wednesday Oct. 4 12:00 Noon	OPENING: RESORT COLLECTION Daily informal showings at 12:00. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 4 12:30 P.M. Luncheon	AT-HOME FASHIONS AT LUNCHEON SHOW At-home and party fashions by Ann y Tempa. Barbetta Publ.: Ellen Perl, TE. 2-8212. Reservations (\$5.50): CI. 6-9171.	ANN Y TEMPA (DARIEN, CONN.)	BARBETTA RESTAURANT 321 WEST 46TH STREET

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Wednesday Oct. 4 8:00 P.M.	PRESS PREVIEW: "CLIVE SET" SHOWING Clive of London will present his first ready-to-wear Spring collection to the press. By invitation. Publicity: Carl Erbe Assoc., PL. 9-8250.	COPE ALIMAN, LTD. (LONDON, ENGLAND)	QUEEN ELIZABETH PIER #93 (57TH ST.)
Oct. 4	ROSH HASHONAH EVE (Wednesday at sunset)--Jewish New Year, Thurs., Oct. 5.		
Oct. 5	HARVEY BERIN SHOWING AT 1:00, 530 Seventh Ave., 7th floor, PE. 6-0206		
Friday Oct. 6 11:00 A.M.	PRESS PREVIEW: RESORT AND SPRING By invitation. Also Oct. 9 at 4:00 P.M.; Oct. 10, Nov. 7, 8 at 11:00 A.M. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sunday Oct. 8- Oct. 10	SHOE FASHIONS IN CHICAGO Daily showings of fashion film "Sights and Sounds '68" and Nina's Spring-Summer shoe collection at 9:30, 11:00, 12:30, 2:00, 3:30, 5:00. Contact: Marilyn Farina, 937-2345.	NINA FOOTWEAR CO., INC. (LONG ISLAND CITY)	CONRAD HILTON HOTEL BUCKINGHAM SUITE
Sunday Oct. 8- Oct. 10	SPRING SHOE FASHIONS IN CHICAGO "Your Store Has the Fashion"--daily showings at 10:00, 11:00, 2:00, 3:00. Contact: BR. 9-5800 (N.Y.).	GOLO FOOTWEAR CORP. (350 FIFTH AVENUE)	CONRAD HILTON HOTEL SUITE 906
Sunday Oct. 8- Oct. 11	SHOE FAIR IN CHICAGO Jointly sponsored by: Nat'l Footwear Mfrs. Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers Assn., New England Footwear Assn. Speaker at Industry Breakfast, Tues., Oct. 9: Senator Everett Dirksen of Illinois. Tickets: \$7.50. Contact: Edward Launzel, Park-Sheraton Hotel, 265-1350. Publicity: Alice Regensburg, Lynn Farnol, JU. 6-5777.	NATIONAL SHOE FAIR OF AMERICA	PICK-CONGRESS HOTEL; CONRAD HILTON-CHICAGO
Monday Oct. 9 12:00 Noon Luncheon	PRESS PREVIEW: COUTURE BEACHWEAR Showing of couture collection of swimsuits and matching ensembles. By invitation. (Showing Oct. 10-12 in private suite, by appointment.) Contact: Jack Rowold, JU. 2-3055.	JORG McCORMICK, LTD. (CALIFORNIA)	HOTEL PLAZA WHITE & GOLD SUITE
Monday Oct. 9 5:00 P.M. Cocktails	PREVIEW: CRUISE- SPRING COLLECTION Showing of hand-dyed printed silk jersey and Ban-Lon fashions by Ferro. For press and buyers. By invitation. Thereafter continuous showings. Contact: Joseph Feigenbaum, 524-4213. Publ.: Dorelle Assoc., JU. 2-9083.	FERRO OF PALM BEACH	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 9	OPENING: SPRING JUNIOR COLLECTION Continuous daily showings. Contact: Ed LeVangie, 564-4130.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR
Tuesday Oct. 10 9:00 A.M.- 1:00 P.M.	PRESS PREVIEW: NEW YARNS Preview showing of new yarns and styling ideas for Fall '68 in the "Alphabet Unlimited", "Gallery Group", and "Boutique Internationale" collections. By invitation. Contact: Rachel Calero, 971-4658. Trade showings: Wed., Oct. 11, Thurs., Oct. 12, Fri., Oct. 13, 10:00 to 7:00. By invitation. Contact: Jean Lindsay, 971-4263.	DU PONT (350 FIFTH AVE.)	EMPIRE STATE BLDG. THEATRE - 4TH FLOOR

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Monday Oct. 9 12:30 P.M.- 3:00 P.M.	PREVIEW: INTERNATIONAL MEN'S WEAR COLLECTION Opening of the new "In" Shop, with informal modeling for press and custom- ers: 12:30 to 3:00; & 5:00 to 7:00. Publicity: Jackie Landesman, OX-5-4000.	OHRBACH'S	DOWNSTAIRS STORE THE "IN" SHOP
Tuesday Oct. 10 5:30 P.M. Cocktails	PREVIEW: OPENING OF NEW FLOOR "The Scene"--press preview of new floor for junior departments. (Release, Tues., Oct. 10.) By invitation. Publicity: Joan Streit, OX. 5-4400 X3173.	MACY'S NEW YORK	3RD FLOOR
Wednesday Oct. 11 11:30 A.M.	PREVIEW OF REVILLON FURS Revillon will present their fur collection at a benefit showing for the Committee of French-American Wives. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR FUR SALON
Wednesday Oct. 11 12:30 P.M. Luncheon	EVENING CLOTHES AT LUNCHEON SHOW Evening wear by Don Breitingner. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.50): CI. 6-9171.	HAROLD LEVINE, INC. (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 11 3:30 P.M. Rum-tasting	RESORT COLLECTION FOR PRESS AND BUYERS Haitian-Creole Collection featuring Enkalure nylon. For press and buyers. By invitation. Show at 4:00. Contact: Eileen Goldberg, AL. 5-5500.	LOOMTOGS, INC. (1407 BROADWAY)	L'ETOILE 1 EAST 59TH STREET
Wednesday Oct. 11 5:00 P.M.	PRESS PREVIEW: LINGERIE BOUTIQUE Preview for the press of the newly-located lingerie boutique. By invita- tion only. Contact: Alan McGeehan, OX. 7-6798.	ELIZABETH ARDEN	691 FIFTH AVENUE 2ND FLOOR
Thursday Oct. 12 5:00 P.M. Cocktails	THIRD ANNUAL AWARDS: "NEWSWORTHY EYEWEAR" The Fashion Eyewear Group of America's third annual design awards for out- standing achievement in newsworthy eyewear during the year. Fashion show and presentation of award-winning styles. Fashion and beauty editors on Award Jury. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE GRAND BALLROOM
Beginning Sunday Oct. 15	PRESS WEEK IN CALIFORNIA By invitation only. Contact: Marjorie Carne, California Mart, Suite 443, Los Angeles, 213-792-3638.	CALIFORNIA FASHION CREATORS	LOS ANGELES, CALIF.
Monday Oct. 16 11:00 A.M. Aperitif	PRESS SHOW BY JEAN-LOUIS Preview of Jean-Louis' Fall, Holiday and Resort collections. By invitation. Publicity: Geraldine Shephard, TR. 6-1040; or Fashion Bureau, OR. 9-6996.	SARA FREDERICKS	11 WEST 57TH STREET
Monday Oct. 16 12:00 Noon Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Clothes by Chester Weinberg and furs by Ritter Bros. will be shown at a benefit for The Elayne Cane Memorial-American Cancer Society. Price:\$18. Contact: Mrs. Dee Gubin, 201-836-8966. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF

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Tuesday Oct. 17 9:30 A.M. Coffee	PRESS PREVIEW: SPRING LINGERIE Preview of Spring lingerie collection, for press only, at 10:00 A.M. Resident buyers: Wed., Oct. 18 at 2:00 and 3:30. By invitation. Contact: (press) Pat Mardis; (buyers) Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Tuesday Oct. 17 12:30 P.M. Luncheon	MADAME GRES FASHIONS AT LUNCHEON SHOW Showing of fashions by Mme. Gres. Co-chmn.: Mrs. William Randolph Hearst Jr and Mrs. Albert Berol. Tickets: \$25.00. Contact: PL. 1-0530. Publicity: Beryl Barrowman, TE. 8-5591.	MUSICIANS EMERGENCY FUND(745 FIFTH AVE.)	ST. REGIS ROOF
Tuesday Oct. 17 1:15 P.M. Luncheon	PREVIEW OF CUSTOM- ORDER FURS Preview of Leo Ritter's fur fashions at special showing for the Hospitality Committee of the United Nations Delegation. By invitation. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	HOTEL PLAZA TERRACE ROOM
Wednesday Oct. 18 4:00 P.M. Cocktails	AMERICAN PREMIERE: FRENCH PRET-A-PORTER Jeanne Essig presents the American premiere of French ready-to-wear by Vas- kene et Cie. By invitation. Contact: Francoise Piat, 1410 Broadway, 279-6153. Publicity: Essie Pinsker, WI. 7-2514.	VASKENE ET CIE (PARIKEN/MISS KEN)	FOUR SEASONS 99 EAST 52ND STREET
Wednesday Oct. 18 8:30 P.M.	BENEFIT CONCERT: LA SCALA OPERA Herbert von Karajan will conduct the Verdi "Requiem" in the only U.S. ap- pearance by the La Scala Opera. Prices: boxes, \$500; parquet, \$60. Con- tact: PL. 1-0530. Publicity: Beryl Barrowman, TE. 8-5591.	MUSICIANS EMERGENCY FUND(745 FIFTH AVE.)	CARNEGIE HALL 57TH ST. & 7TH AVE.
Thursday Oct. 19 10:00 A.M.	SHOWING OF SPRING LINGERIE Showings for resident buyers at 10:00, 2:00, 3:30. By reservation. Con- tact: Ann Fulton or Mary Rechione, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Friday Oct. 20 9:00 A.M.- 6:00 P.M.	BRITISH MENSWEAR SPRING COLLECTIONS Daily informal showings of men's fashions. For press and buyers. Contact: John Sarsfield, PE. 6-5700, Ext. 619.	CLOTHING EXPORT COUNCIL (LONDON)	SHERATON-ATLANTIC 34TH ST. & BROADWAY
Monday Oct. 23 3:00 P.M. Cocktails	COIFFURE SHOWING IN SAN FRANCISCO Showing of Fall and Winter hairstyles, followed by reception and cocktails. Press by invitation. Publicity: Marsha Gerber, PL. 2-2254 or YU. 6-1340. Tickets: \$20. Contact: Lee Bledsoe, Mr. Lee Hairstylists, 740 Sutter St., San Francisco, 415-GR. 4-6002.	INTERCOIFFURE- AMERICA	FAIRMONT HOTEL VENETIAN ROOM
Beginning Monday Oct. 23	FASHION WEEK IN LONDON Opening of Spring collections. Contact: Diana Walker, ISLFD, 9 Staple Inn, London W.C. 1.	SOCIETY OF LONDON FASHION DESIGNERS	INDIVIDUAL HOUSES
Tuesday Oct. 24 10:30 A.M.	PREMIERE: SPRING SUIT COLLECTION "Weathervanes", Suitmakers, double-knits, wools for Spring. Also, Oct. 24, 31, Nov. 7 at 10:30. By reservation. Contact: Diane Herzman, LO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

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Tuesday Oct. 24 12:30 P.M. Luncheon	FALL AND HOLIDAY FASHION SHOWING Fashions by Harvey Berin. Furs by B. Weinstein. Jewelry by Marvella. Commentator: Lynne Lyons Blum. Tickets: \$15.00 Contact: Joe Klein, 25 West 43rd Street, WI. 7-8400.	BOY SCOUTS OF AMERICA, GREATER N.Y. COUNCIL	ST. REGIS ROOF
Tuesday Oct. 24 4:30 P.M. Champagne	PRESS RECEPTION: "AWARDS FROM FRANCE" Fourth annual "Prestige Awards from France" for outstanding presentations of French lace. Announcement will be made of the retailer winning the '67 award. Fashion show and special commendations to leading American design- ers. By invitation. Publicity: Ken R. Williams & Assoc., WI. 7-4471.	FRENCH LACE INDUSTRY & AMERICAN IMPORTERS	HOTEL PIERRE COTILLION ROOM
Beginning Tuesday Oct. 24	SPRING COLLECTION BY FRANK ADAMS Continuous showings. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Oct. 25 12:00 Noon Luncheon	FALL FASHION SHOW: MARCH OF DIMES BENEFIT "Mink for the Now Girl"--13th annual benefit luncheon-fashion show, spon- sored by the Nelson Rosenthal Group for benefit of N.Y. March of Dimes. Tickets: \$20. Produced by Fashion Coordinators. Contact: March of Dimes: 677-2100; EMBA: Virginia Casey, 557-2402.	EMBA MINK BREEDERS ASSOCIATION	WALDORF-ASTORIA GRAND BALLROOM
Thursday Oct. 26 10:30 A.M.	SHOWING OF SPRING LINGERIE Showings at 10:30 and 2:30 for resident buyers. Contact: Louise Gruber, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Oct. 26 11:00 A.M.	FUR FASHIONS BY LUIS ESTEVEZ Presentation of new fur collection designed by Luis Estevez, who will be commentator at the showing. For press and invited guests. Publicity: Jackie Landesman, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Friday Oct. 27 8:00 P.M.	SIXTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "Sun and Ski" in a tribute to Maurice Chevalier, including a "Defile de Mode" of Saga furs from Bonwit Teller, skiwear by Victoire, and beach wear by Mic Mac. Tickets: \$175 per person, for benefit of American French Foundation Charities. Contact: C.C. Philippe, 270 Park Ave., MO. 1-2320.	AMERICAN FRENCH FOUNDATION(270 PARK AVE.)	WALDORF-ASTORIA BALLROOM
Beginning Saturday Oct. 28	SPRING '68 MARKET WEEK Spring Market Week in Dallas from Oct. 28 through Nov. 2. Contact: Jeanne Driscoll, Executive Director, TFCA, 214-ME. 1-0622.	TEXAS FASHION CREATORS ASSN.	APPAREL MART DALLAS, TEXAS
Monday Oct. 30 8:00 A.M. Breakfast	MEN'S AND BOYS' CORDUROY FASHIONS Second American Designers' Collection of men's and boys' "idea designs" for Fall '68. Show promptly at 8:30 A.M. For manufacturers, retailers, and press. By invitation. Contact: Midge Magrane, EL. 5-7850.	CORDUROY COUNCIL OF AMERICA	STATLER-HILTON HOTEL GRAND BALLROOM
Monday Oct. 30 10:30 A.M.	OPENING: SPRING COLLECTION By reservation. Contact: Celeste Lucci, WI. 7-5324.	LEONARD ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

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Beginning Monday Oct. 30	OPENING: SPRING COATS AND COSTUMES Continuous daily showings of coats, costumes, all-weather coats. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Monday Oct. 30 7:30 P.M. Cocktails	TEXAS APPAREL FOR SPRING '68 "The Space Age in Texas"--presentation of contemporary apparel and accessories. Contact: Jeanne Driscoll, Executive Director, TFCA, 214-ME. 1-0622.	TEXAS FASHION CREATORS ASSN.	APPAREL MART THEATRE DALLAS, TEXAS
Tuesday Oct. 31 10:30 A.M.	OPENING: SPRING COLLECTION By reservation. Contact: Ruth McLaughlin, WI. 7-5324.	ANDREW ARKIN; MISS ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Oct. 31 2:00 P.M.	OPENING: SPRING COLLECTION Also showing Nov. 7, 9, 14, 16 at 2:00 P.M. By reservation. Contact: Tita Curtis, PE. 6-2291.	BARBERINI LTD.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Oct. 31 2:30 P.M.	OPENING: SPRING COLLECTION BY BILL BLASS Also showing Nov. 2, 7, 8, 9, 15 at 2:30 P.M. By reservation. (<u>Press show</u> Mon., Nov. 6 at 3:00 P.M.) By invitation. Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 31- Nov. 7	EIGHTY-FOURTH ANNUAL NATIONAL HORSE SHOW Publicity: Bill Bryan or Ed Corrigan, 752-2097.	NAT'L HORSE SHOW ASSN OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH ST.
Wednesday Nov. 1 2:00 P.M.	OPENING: SPRING COLLECTION Also showing Nov. 6, 8, 13 at 2:00. Contact: Miss Lorna, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday Nov. 1 5:30 P.M.	CALIFORNIA FASHIONS IN NEW YORK Opening of Spring collection. Also showing Nov. 6, 13 at 5:30. Contact: Walter Oppenheimer, 213-627-0806; or 335-6033.	HEIGA (722 S. LOS ANGELES ST.)	GOTHAM HOTEL PRIVATE SUITE
Monday Nov. 6 12:00 Noon Luncheon	SPRING-SUMMER COLLECTION Preview of Ken Scott's collection for Spring and Summer '68. By invitation. Thereafter at showroom. Contact: Maria Scotto, 246-2747.	KEN SCOTT OF MILANO (16 WEST 55TH STREET)	7TH REGIMENT ARMORY 643 PARK (66TH & 67TH)
Nov. 6	MAURICE RENTNER'S PRESS PREVIEW AT 3:00 P.M. (Opening Oct. 31 at 2:30.)		
Beginning Monday Nov. 6	LINGERIE PRE- MARKET WEEK Daily informal modeling. Contact: Ann Fulton, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 7	ELECTION DAY (Tuesday)		
Tuesday Nov. 7 2:30 P.M.	OPENING: SPRING COLLECTION Designed by Marie McCarhty. Also showing Nov. 8, 14, 15 at 2:30 P.M. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 7 2:30 P.M.	SHOWING OF SPRING COLLECTION Also showing Nov. 9 at 2:30 and Nov. 14 at 10:30.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: IO. 3-1600.
Monday Nov. 13 11:00 A.M.	SPRING LINGERIE MARKET WEEK Nov. 13 at 11:00, 2:00, 3:30. Nov. 14 at 9:30, 11:00, 2:00, 3:30. Nov. 15 at 9:30, 11:00, 2:00, 3:30. Nov. 16 at 9:30, 11:00, 2:00. Nov. 17 at 10:00 and 2:00. Contact: Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Monday Nov. 13- Nov. 16	SPRING LINGERIE MARKET WEEK Daily showings at 10:30 and 2:30. Contact: Ann Fulton, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 21 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Twentieth annual "Party of the Year" for the Costume Institute. Chmn: Melvin E. Dawley, president, Lord & Taylor. Co-chmn.: Mildred Custin, Adam Gimbel and Andrew Goodman. Tickets: \$100 per person. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE; MET. MUSEUM OF ART	METROPOLITAN MUSEUM OF ART

CONTINUOUS SHOWINGS--These Resort Collections Have Opened

ABBOTT-LEWIS	498 Seventh Ave., 5th floor, 736-4622
AL DENTE & STREGA	530 Seventh Ave., 28th floor, 695-7410
ALISON	530 Seventh Ave., 27th floor, WI. 7-0152
ARBE ORIGINALS, INC.	498 Seventh Ave., 11th floor, LW. 4-0220.
THE ARKINS	530 Seventh Ave., 6th floor, WI. 7-5324
BARBERINI	512 Seventh Ave., 13th floor, PE. 6-2291
GEOFFREY BEENE, LTD.	530 Seventh Ave., 12th floor, LW. 4-0454
PAUL BLUMENTTEIN, INC.	530 Seventh Ave., 27th floor, WI. 7-0152
ELGEE BOVE ORIGINAL LTD.	530 Seventh Ave., Penthouse, 524-9846
BRITISH EXPORT COUNCIL	Warwick Hotel, 9th floor, 247-2700
LITO MANALANG FOR BRITISH MODERNS	530 Seventh Ave., 29th floor, 594-0992
TED BROWN, INC.	498 Seventh Ave., 2nd floor, IO. 4-9311
CAMEO EVENING; FIVE-THIRTY P.M.	530 Seventh Ave., 3rd floor, PE. 6-0151
GEORGE CARMEL, INC.	530 Seventh Ave., 24th floor, LA. 4-3310
LEE CLAIRE, INC.	530 Seventh Ave., 14th floor, WI. 7-9470
CISA & CISANNELLA	1410 Broadway, 25th floor, BR. 9-3904
GINO CHARLES LTD.	530 Seventh Ave., 4th floor, LA. 4-4510

(continued on following page)

Resort Showings (continued from page 9)

DAVID CRYSTAL, INC. 498 Seventh Ave., 23rd floor, BR. 9-6560
DEEBS DESIGNS 512 Seventh Ave., 44th floor, LO. 4-3470
MR. DINO, INC. 1407 Broadway, 17th floor, 279-2770
MARC DOUGLAS 530 Seventh Ave., 8th floor, PE. 6-6190
DYNASTY OF HONG KONG 530 Seventh Ave., 16th floor, 279-0710
FEDER FASHIONS 498 Seventh Ave., 2nd floor, LA. 4-9862
ANNE FOGARTY, INC. 550 Seventh Ave., 15th floor, LO. 4-9115
WILSON FOLMAR, INC. 530 Seventh Ave., 14th floor, LA. 4-5923
FONTANA Hotel Plaza, Suite 334, PL. 3-7244
SAM FRIEDLANDER, INC. 530 Seventh Ave., 2nd floor, PE. 6-2663
FRANK GALLANT, INC. 205 West 39th St., 5th floor, LA. 4-7285
ANNEMARIE GARDIN, INC. 1345 Third Ave., 2nd floor, 288-8651
GINORI 498 Seventh Ave., 12th floor, 244-4701
HANDMACHER-VOGEL, INC. 533 Seventh Ave., 15th floor, LO. 4-7832
RUDI GERNREICH FOR HARMON KNITS . . . 530 Seventh Ave., 20th floor, 695-1617
KIKI HART, N.Y., INC. 530 Seventh Ave., 5th floor, WI. 7-7457
HEISER, INC. 530 Seventh Ave., 8th floor, LO. 3-1534
JONNY HERBERT; PAB LTD. 498 Seventh Ave., 18th floor, LO. 5-6900
ROBERT MORTON - IMPERIAL IMPORTS . . 498 Seventh Ave., 4th floor, 279-8585
IRISH EXPORT BOARD Warwick Hotel, 7th floor, 265-5230
JAMISON, INC. 498 Seventh Ave., 24th floor, OX. 5-4812
JEUNESSE 498 Seventh Ave., 12th floor, OX. 5-6234
JUNIOR SOPHISTICATES 498 Seventh Ave., 4th floor, LO. 4-0462
KIMBERLY KNITWEAR 1410 Broadway, 10th floor, LO. 4-1080
GAYLE KIRKPATRICK, INC. 530 Seventh Ave., 29th floor, LA. 4-7900
VIRGINIA KREMENTZ 42 West 58th St., PL. 3-4464 or PL. 3-3500
LANZ & ALEXA 1407 Broadway, 26th floor, OX. 5-6440
LEONARD ORIGINALS 530 Seventh Ave., 11th floor, LA. 4-7900

(continued on following page)

Resort Showings (continued from page 10)

McMULLEN 550 Seventh Ave., 20th floor, OX. 5-4270

BILL SMITH FOR DONALD MANN 530 Seventh Ave., 30th floor, PE. 6-1351

MARDI GRAS 530 Seventh Ave., 17th floor, WI. 7-2055

VERA MAXWELL, INC. 530 Seventh Ave., 26th floor, LO. 3-4358

MIGNON 498 Seventh Ave., 15th floor, BR. 9-5991

C. MENDES OF PARIS Hotel Plaza, Suite 1225, 246-4818

MONTE-SANO & PRUZAN 21 West 46th Street, 8th floor, JU. 2-2317

MR. MORT BY STAN HERMAN 498 Seventh Ave., 21st floor, 524-3818

LEO NARDUCCI 550 Seventh Ave., 6th floor, 594-5660

MOE NATHAN, INC. 530 Seventh Ave., 26th floor, LW. 4-2717

PAUL PARNES INTERNATIONAL 498 Seventh Ave., 10th floor, 244-4600

PETTI 4'S 498 Seventh Ave., 17th floor, CH. 4-3558

RAFFAELE 530 Seventh Avenue, 20th floor, LO. 5-3250

REMBRANDT, INC. 498 Seventh Ave., 6th floor, LO. 4-3600

SAMUEL ROBERT, INC. 1407 Broadway, 27th floor, LA. 4-4562

RONA DRESSES 498 Seventh Ave., 9th floor, LO. 5-1036

PHIL ROSE OF CALIFORNIA 1407 Broadway, 38th floor, 594-6737

ROYAL LYNNE, LTD. 530 Seventh Ave., 14th floor, LO. 3-3035

SARMI, INC. 550 Seventh Ave., 3rd floor, CH. 4-7270

THE SCHRADERS 530 Seventh Ave., 15th floor, LO. 4-9194

JERRY SILVERMAN, INC. 530 Seventh Ave., 10th floor, CH. 4-7522

STONY BROOK CASUALS, INC. 498 Seventh Ave., 12th floor, BR. 9-6560

STRELITZ OF IRELAND St. Moritz Hotel, Suite 1623, PL. 5-5800

DOMINIC FOR MATTY TALMACK 530 Seventh Ave., 5th floor, BR. 9-1195

TOWN JANE, INC. 498 Seventh Ave., 3rd floor, LO. 4-4585

VICTORIA ROYAL, LTD. 530 Seventh Ave., 7th floor, WI. 7-6845

CHESTER WEINBERG 498 Seventh Ave., 10th floor, CH. 4-3877

WILROY 498 Seventh Ave., 22nd floor, LO. 5-7815

